

Opportunities

1. To become the "Go To" place for information; networking between districts; sound board for ideas and challenges
2. Website; input/update State Police Inspection manual; State spokesperson for Safe Pupil Transportation
3. Update resources available for us; new laws passed quickly are given to members
4. Clarity on membership; technology updates on website; full-time office staff; special needs training; recruitment of bus drivers and aids
5. Collaboration amongst districts to share resources; To have a voice at your district, county or state level, To influence the curriculum of the drivers' training.
6. Market MAPT through your own district, Board, first; Mentor by working with other districts
7. Regional Rep Training- New Reps need to know what to do; Meet with Regions on monthly basis
8. More training in conferences: student management; routing; special needs
9. Improve curriculum and learning opportunities; offer technicians updated training; Offer more training in general; Develop and provide services to local districts
10. Webinars for training rather than travel to Lansing; Create regional employment pools for bus drivers; Greater variety of training topics (Especially Special Ed)
11. Continue to update website; NHTSA training modules polished up with MAPT branding to be shared with Drivers/aides in district online; more certification classes through MAPT; Could increase membership to include bus drivers and aids; Leave newsletter in paper format; Change MAPT stance on advertising on bus exteriors, eg: Denver, CO advertises on bumpers the need for drivers w/phone number.)
12. Automatic email (email blasts?) of links or updates that MAPT recommends; Raise dues to provide services to recruit drivers statewide through articles and commercials; Mac has great forms- share these from his experience; Find conference places that are affordable for more schools (roommates okay); restaurant prices are crazy (at H. Hotel)
13. Training manuals for Mac's Sessions- Things we legally should have to do; Unemployment for drivers
14. More involvement from districts in region; Superintendent needs more presentation from MAPT; Let District know importance of MAPT; More classes on CDL preparedness; Help trainers with knowledge for success
15. Mechanic training; Get on agendas for MASA, MASB, MASSP; Promote bus program :)
16. Networking- members supporting one another; Regional Organizations to become stronger and improve participation
17. Add an area on the website to interactively blog.
18. Expand training with videos for drivers in behavior training with students; more motivational reward/acknowledgement activities (at conference?); Do more networking with MDOE on training; Tech to help bring involvement locally.
19. Website improvement, document sharing; More Support Staff training; Creative recruiting of more members; Vendor discounts for members; Scholarship program to get smaller districts involved and able to go to events; Newsletter- be creative
20. Website issues; communicate and reach out to the public more w/teaching and knowledge of bussing; hold seminars w/school admin prior to school start up.
21. Increase membership; technology- social media; less expensive- association membership (not sure which membership this references); establish wider communication base; education for first responders; rebuild relationship between MAPT and MSBO; work to revise state mandated driver education programs to include school bus laws; statewide campaign for "Reds Flashing- no Passing"
22. More hyperlinks on the web; more in depth training at annual meetings, similar to NAPT.

Common Themes:

Improve Use of Technology (16)- Website (6), Tech (5), Webinar (1), Blog (1), Social Media (1), Email blasts (1), Hyperlink (1)

More Training in Specific Areas (15); Training for new regional reps; mechanic training; webinar and video training

Increase Networking (3)

Newsletter - More creative; keep paper format