



## 2013 Website Advertising On the MAPT Business Partner Page

Members may purchase advertising space on our website. A page is devoted to our business partners who may purchase a spot to place their business logo, name and contact information, as well as a link to their website. The website program shuffles which business partner is placed at the top of the list each time the business partner page is accessed. **In addition**, your logo and website link will shuffle through the upper right hand corner of our banner which appears on every website page. On average, each logo is viewed over 15,000 times per year with 226 clicks to each website. The cost is \$200 per year; January through December. Advertisers placing ads after January will be charged \$20 per month for each month remaining in the calendar year. Please use the form at the bottom of this letter to include or renew your business on our website!

We appreciate your continuous support of MAPT. If we may be of assistance to you, please feel free to contact our office at (517) 886-0881.

Sincerely,

MAPT Executive Director

Company Name \_\_\_\_\_

Advertising Contact Person \_\_\_\_\_

Check here if you already have a website ad, want to renew it for another year, and don't want to make any changes to it. Do not complete the information below.

Check here if you want to place a new ad or make changes to an existing ad. Please complete the following information. What you write here is EXACTLY what will appear on the website ad:

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Website: \_\_\_\_\_ E-mail: \_\_\_\_\_

\_\_\_\_\_ We will e-mail MAPT our Business Logo (send to [sknechtges@mapt.org](mailto:sknechtges@mapt.org))

\_\_\_\_\_ We will not be using a Business Logo, please include only the information listed above

Check enclosed: \$200.00